

AMANDA INNIS

SENIOR PRODUCT DESIGNER

amanda.innis@gmail.com | 609-468-8102 | amandainnisdesign.com

SUMMARY

Senior Product Designer with over 10 years of experience in Fintech, designing data-heavy B2B tools as well as B2C user applications. Skilled with Figma architecture, theming, and design-to-code deployment. Passionate about collaboration. Advocates for the user. Adept at understanding complex systems.

EXPERIENCE

Senior User Experience Designer Prosper Marketplace *Raleigh, NC / Remote* Mar 2023 – Present

Responsibilities have included internal tool design for CX Agents, design systems work with themed palettes using variables, as well as funnel and verification work for an existing personal loan application process in collaboration with other designers, writers, and researchers.

User Experience Designer II Prosper Marketplace *Austin, TX / Remote* Nov 2021 – Feb 2023

UX design for a credit card application, design systems work building components, collaborating with developers, research, and UX writing colleagues.

Senior Experience Designer Publicis Sapient *Austin, TX / Remote* Mar 2021 – Oct 2021

In collaboration with MDs and Directors, I designed workflows for Goldman Sachs' Asset Management platform. I delivered high-fidelity prototypes in Figma utilizing the GS design system, partnering with developers to ensure design feasibility and fidelity.

Senior Product Designer HedgeServ *New York, NY / Onsite to Remote* Oct 2019 – Dec 2020

I worked as the solo designer on the Risk team on an information-dense dashboard featuring actively updating alerts and data visualizations for portfolio monitoring. I created interactive prototypes in Adobe XD, built a design system with themed color palettes, and created custom icons for a webfont. I also worked on production CSS to support developers and ensure design accuracy.

UX / UI Designer, AVP Bank of America, Merrill Lynch *New York, NY / Onsite* Apr 2016 – Oct 2019

I served as the solo designer on many internal-facing bank projects, including an analytics dashboard, trading platform, CRM, and an alerting application. I helped create a style guide and a CSS library to implement it. I used Sketch to make initial designs and coded prototypes in HTML, CSS, and light JavaScript.

UX / UI Designer Freelance *New York, NY* Dec 2015 – Mar 2016

I worked on screen and email design for two companies, Cherre and Plum Alley Investments.

SKILLS

Core UX: Strategy, wireframes, interaction design, prototyping, information architecture, data visualization, and research.

Core UI: Palette, syncing with design system, building out design system, theming and variable implementation, Figma components and library maintenance.

Tools: Figma, Adobe products, CSS, Codepen, Webflow, Cursor.

EDUCATION

General Assembly

User Experience Design Immersive, JavaScript Development, Web Design Circuits (HTML, CSS)

Rutgers University (MFA)

School of the Art Institute of Chicago (BFA)

Carnegie Mellon University (BHA)

AWARDS

Hackathon, 3rd Place Winner, Prosper. Won an award with a few coworkers for a Card servicing design that later turned into an application.

CEO Award, Prosper. Won an award for bringing in a blind website analyst to evaluate our Card funnel for accessibility concerns. Her responses were illuminating and helped us improve our code to make the site more accessible.

{{codeWeek}} 3rd Place Winner, BofA. Won an award with coworkers on an Analytics platform that later became a real application.